

**MARKETING FIRE PREVENTION IN YOUR COMMUNITY
TRAIN-THE-TRAINER**

February 18 & 19, 2012

8:00 am – 5:00 pm on Saturday & 8:00 am – 12 noon on Sunday

M State North Campus, 1110 14th St. So. Room 134, Moorhead

Cost: \$30.00 per person (includes lunch & breaks)

OBJECTIVE:

After completing the class, the students will be able to develop and apply a marketing plan for fire prevention in their respective communities.

DESCRIPTION:

In this course, students will begin developing a marketing plan for fire prevention. Upon completion of this course, students will be able to continue developing, refining, and applying a marketing plan that will outline target hazard risks, identify significant opponents, and present allies who may be available within their community.

WHO SHOULD ATTEND:

This course has been designed for those who seek to learn new approaches to deal more easily with their community's fire and injury challenges, including departmental "leaders", both today's and tomorrow's, operational and administrative, in the nation's smaller departments.

INSTRUCTOR:

Kenneth Gaiser has been employed at the Jackson, Michigan Fire Department since 1998 and currently holds the position of Fire Chief.

For more information, contact Denice Brewer at 800-426-5603 ext. 6576 or by e-mail at denice.brewer@minnesota.edu.



**Registration Form
Marketing Fire Prevention Train-the-Trainer
February 18 & 19, 2012
\$30.00 per person**

Name: _____

Address: _____

City, State, Zip: _____

Date of Birth: _____

Phone (w): _____

Phone (h): _____

Payment:

Enclosed is a check payable to MSCTC

Bill my Department

Department: _____

Department Address: _____

City, State, Zip: _____

Charge my VISA/MasterCard/Discover

Credit Card #: _____

Expiration Date: _____

Name on Card: _____

Mail registration with fee or tuition voucher to:

MSCTC Moorhead
Attn: Denice Brewer
1900 28th Ave. So.
Moorhead, MN 56560

**Fax registration with credit card or billing
information to: 218-291-4266**